

Antonio C. Smith

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Summary of Qualifications and Skills

- Highly motivated and goal oriented professional committed to pursuing a long term career in Graphic Design print and/or web.
- Seasoned, skilled and experienced in such areas as: Graphic design (print and web), web design, page layout, logo designs, identity/collateral design, illustration, mural art and contemporary art.
- PC and MAC Cross Platform Training.
- Proficient in Latest Adobe Creative Suite
(Photoshop, Illustrator, In Design, Flash, Dreamweaver and Premiere.)
- Proficient in HTML, CSS, Hand Coding, front end web design and development.
Experienced with Joomla 5.1 and 6.1. and WordPress
- Experience with Sony Vegas and Final Cut Pro HD video editing software.

Professional Experience

Janilink Corp.

Graphic Designer /Multi-Media

Atlanta, GA. Febuary 2011-July 2011

- **Web Design**– Maintain the company website/online catalog. Updating and adding items to the site.
- **Video**-Shooting and editing video demonstrations of products to be uploaded to company site
- **Graphic Designer** – Creating static and flash graphics for product pages on the company website.

IPR Public Relations

Contract Graphic Designer

Atlanta, GA. March 2010-Feb. 2011

- **Web Design/Webmaster** – Develop websites for firms clients.
- **Maintain and updating**, firms website on an as needed basis
- **Graphic Designer** – Produce/Design web and print graphics, pages, ads, advertising and editorial layouts for firm and the clients they represent.

Vitamin C/Penthouse 55

Contract Graphic Designer

Miami, FL October 2008- May 2009

- **Graphic Design** – Duties include, working with team Marketers and Promoters to developing effective design solutions for event promotion.
Design and layout web and print flyers.

PK Graphics

Graphic Designer

South Beach March 2007-June 2007

- **Pre Press Graphic Designer** – Produce/Design pages, ads, advertising and editorial layouts for clients and prepare it to go to print.
- **Customer Service** - Take client orders over the phone or walk-ins. Consult clients on their projects

Kroger

Sign Maker/Customer Service

Atlanta, GA June 1998-March 2005

- **Graphic Artist** - Responsible for maintain, store signage (POP and hand made banners and posters).
- **Customer service** – Assist vendors in adding items to store inventory, setting up displays, POP (Point of Purchase Advertising), signage and item pricing.
Assist customers with store items
- **Scan coordinator/ price changes and item maintenance** – Maintaining the integrity of store items pricing, on hand inventory, item ordering and tracking.

Education

Art Institute of Atlanta

Major: Graphic Design

1 Year

West Wood College, Atlanta, GA

Major: Visual Communications

Assoc. Degree

- Completed course work in Computer Applications, Graphic Design, Image Editing, Digital Illustration, Digital Layout, Business and Web Design.

References

Tariq Robinson
THE PEA <MEDIA> GROUP!
A Creative Communications Studio!
1 800 715 0920 EXT 202
ATL. NYC. MIAMI. LA. DC. CHI. WORLDWIDE
www.itspeamedia.com

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